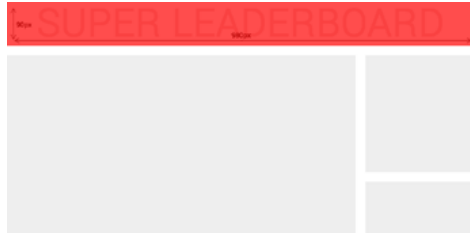


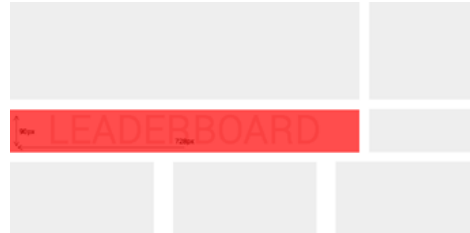
# DIGITAL ADVERTISING RATES



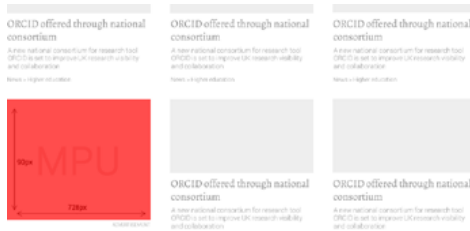
## Super Leaderboard



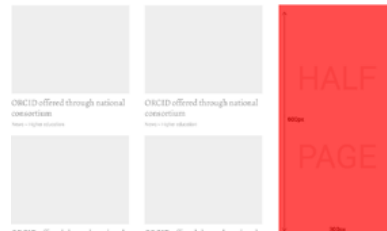
## Leaderboard



## MPU



## Half Page



## USE OUR WEBSITE...

Positions (see diagram on left)	Rate (PCM)	Dimensions ( w x h )
Super leader board *	£500	980 x 90, 980 x 100
Masthead	£600	980 x 200, 980 x 290
Leader board	£400	728 x 90
Skyscrapers ( L + R )	£700	90 x 480
Reskin (Skyscrapers + masthead)	£1000	See individual dimensions
MPU	£200	260 x 217
Half page portrait *	£500	300 x 600
Category navigation sponsor	£200	260 x 217
Category super leader board	£500	980 x 90
Standard listing in marketplace	£40	Contact the team
Enhanced profile in marketplace	£83	Contact the team
Featured business blog	£300	Contact the team

\*New digital offerings

## USE OUR DATABASE...

Positions	Rate	Dimensions ( w x h )
Bespoke email shots	£500	Contact the team
E-newsletter text-panel entry	£170	Contact the team
E-newsletter sponsor button	£75	440 x 160
E-newsletter leader banner	£250	900 x 100

## FILE SPECIFICATIONS:

Interactive HTML, JPG, GIF, PNG, WAV (uncompressed, 30 seconds) 128Kbps. Maximum file size: 350KB

## PREMIUM NEWSLETTER SPONSORSHIP

- Leader Banner on 3 consecutive monthly newsletters (per quarter)
- Sponsor Button on 3 consecutive monthly newsletters (per quarter)
- A text panel / news story in 3 consecutive monthly newsletters (per quarter)
- News story uploaded to our site each month over the quarter
- Social media support of news story each month for the quarter

**Total = £1,199 + vat** (discounted from rate card)

## STANDARD NEWSLETTER SPONSORSHIP

- Sponsor Button on 3 consecutive monthly newsletters (per quarter)
- A text panel / news story in 3 consecutive monthly newsletters (per quarter)
- News story uploaded to our site each month over the quarter
- Social media support of news story each month for the quarter

**Total = £699 + vat** (discounted from rate card)

## INTERESTED?

Contact: Joe Lawson-West

☎ 0117 300 5526

✉ joseph.lawson-west@wildfirecomms.o.uk