

UNIVERSITY BUSINESS

| Size | 1 issue | 3 issues | 6 issues | 12 issues |
|--------------------------|---------|----------|----------|-----------|
| Display | | | | |
| Quarter | £450 | £405 | £360 | £315 |
| Third | £600 | £540 | £480 | £420 |
| Half | £900 | £810 | £720 | £630 |
| Page | £1,250 | £1,125 | £1,000 | £875 |
| DPS | £2,000 | £1,800 | £1,600 | £1,400 |
| Special positions | | | | |
| Ist DPS | £2,200 | £1,980 | £1,760 | £1,540 |
| IFC | £1,700 | £1,530 | £1,360 | £1,190 |
| IBC | £1,500 | £1,350 | £1,200 | £1,050 |
| OBC | £1,700 | £1,530 | £1,360 | £1,190 |
| Ist RH | £1,350 | £1,215 | £1,080 | £945 |
| False Front Cover | £2,500 | £2,250 | £2,000 | £1,750 |

| | | |
|---|--|--------|
| Feature sponsorship (price per feature) | Sponsor sandwich <i>(Two full page adverts either side of the feature)</i> | £1,600 |
| | Center Pillar <i>(One full page advert in the central position on a double page spread)</i> | £1,200 |
| | Feature Bookends <i>(Two half page vertical adverts on outside edges of a double page spread)</i> | £1,200 |
| | Tower Bookends <i>(Two quarter page vertical adverts on outside edges of a double page spread)</i> | £1,000 |
| | Fireplace <i>(One half page horizontal advert in the bottom center of a double page spread)</i> | £1,000 |

INDEPENDENT EDUCATION TODAY

| Size | 1 issue | 3 issues | 6 issues | 9-10 issues |
|--------------------------|---------|----------|----------|-------------|
| Display | | | | |
| Quarter | £450 | £405 | £360 | £315 |
| Third | £600 | £540 | £480 | £420 |
| Half | £900 | £810 | £720 | £630 |
| Page | £1,250 | £1,125 | £1,000 | £875 |
| DPS | £2,000 | £1,800 | £1,600 | £1,400 |
| Special positions | | | | |
| Ist DPS | £2,200 | £1,980 | £1,760 | £1,540 |
| IFC | £1,700 | £1,530 | £1,360 | £1,190 |
| IBC | £1,500 | £1,350 | £1,200 | £1,050 |
| OBC | £1,700 | £1,530 | £1,360 | £1,190 |
| Ist RH | £1,350 | £1,215 | £1,080 | £945 |
| False Front Cover | £2,500 | £2,250 | £2,000 | £1,750 |

| | | |
|---|--|--------|
| Feature sponsorship (price per feature) | Sponsor sandwich <i>(Two full page adverts either side of the feature)</i> | £1,600 |
| | Center Pillar <i>(One full page advert in the central position on a double page spread)</i> | £1,200 |
| | Feature Bookends <i>(Two half page vertical adverts on outside edges of a double page spread)</i> | £1,200 |
| | Tower Bookends <i>(Two quarter page vertical adverts on outside edges of a double page spread)</i> | £1,000 |
| | Fireplace <i>(One half page horizontal advert in the bottom center of a double page spread)</i> | £1,000 |

EDUCATION TECHNOLOGY

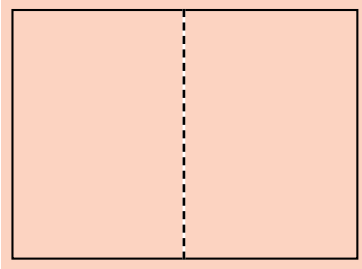
| Size | 1 issue | 3 issues | 6 issues |
|---|--|----------|----------|
| Display | | | |
| Quarter | £450 | £405 | £360 |
| Third | £600 | £540 | £480 |
| Half | £900 | £810 | £720 |
| Page | £1,250 | £1,125 | £1,000 |
| DPS | £2,000 | £1,800 | £1,600 |
| Special positions | | | |
| Ist DPS | £2,200 | £1,980 | £1,760 |
| IFC | £1,700 | £1,530 | £1,360 |
| IBC | £1,500 | £1,350 | £1,200 |
| OBC | £1,700 | £1,530 | £1,360 |
| Ist RH | £1,350 | £1,215 | £1,080 |
| False Front Cover | £2,500 | £2,250 | £2,000 |
| Feature sponsorship (price per feature) | Sponsor sandwich <i>(Two full page adverts either side of the feature)</i> | | £1,600 |
| | Center Pillar <i>(One full page advert in the central position on a double page spread)</i> | | £1,200 |
| | Feature Bookends <i>(Two half page vertical adverts on outside edges of a double page spread)</i> | | £1,200 |
| | Tower Bookends <i>(Two quarter page vertical adverts on outside edges of a double page spread)</i> | | £1,000 |
| | Fireplace <i>(One half page horizontal advert in the bottom center of a double page spread)</i> | | £1,000 |

INDEPENDENT SCHOOL SPORTS

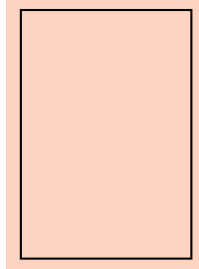
| Size | 1 issue | 3 issues | 4 issues |
|---|--|----------|----------|
| Display | | | |
| Quarter | £450 | £405 | £360 |
| Third | £600 | £540 | £480 |
| Half | £900 | £810 | £720 |
| Page | £1,250 | £1,125 | £1,000 |
| DPS | £2,000 | £1,800 | £1,600 |
| Special positions | | | |
| Ist DPS | £2,200 | £1,980 | £1,760 |
| IFC | £1,700 | £1,530 | £1,360 |
| IBC | £1,500 | £1,350 | £1,200 |
| OBC | £1,700 | £1,530 | £1,360 |
| Ist RH | £1,350 | £1,215 | £1,080 |
| False Front Cover | £2,500 | £2,250 | £2,000 |
| Feature sponsorship (price per feature) | Sponsor sandwich <i>(Two full page adverts either side of the feature)</i> | | £1,600 |
| | Center Pillar <i>(One full page advert in the central position on a double page spread)</i> | | £1,200 |
| | Feature Bookends <i>(Two half page vertical adverts on outside edges of a double page spread)</i> | | £1,200 |
| | Tower Bookends <i>(Two quarter page vertical adverts on outside edges of a double page spread)</i> | | £1,000 |
| | Fireplace <i>(One half page horizontal advert in the bottom center of a double page spread)</i> | | £1,000 |

Magazine Artwork Specifications:

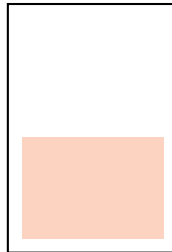
Double page + bleed:



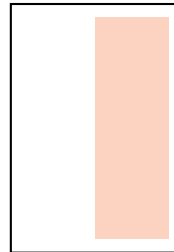
Full pg +b



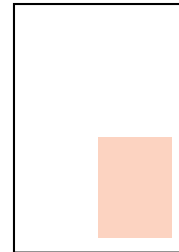
½ pg horiz.



½ pg vert.



¼ pg



Double page: 420mm(w) x 297mm(h) Please add 3mm bleed on all full page adverts and keep all text 15mm away from the page edges.

Full page: 210mm(w) x 297mm(h) Please add 3mm bleed on all full page adverts and keep all text 15mm away from the page edges.

Half page horizontal: 180mm(w) x 128mm(h)

Vertical: 88mm(w) x 262mm(h)

Quarter page: 88mm(w) x 128mm(h)

File formats supported:

- ❖ **InDesign CS6 or below.** (please include all images and fonts)
- ❖ **Illustrator CS6 or below.** (please include all images and fonts)
- ❖ **Photoshop CS6 or below.** (if layered please supply fonts)

Standard File Formats : TIFF, JPEG, EPS, PDF

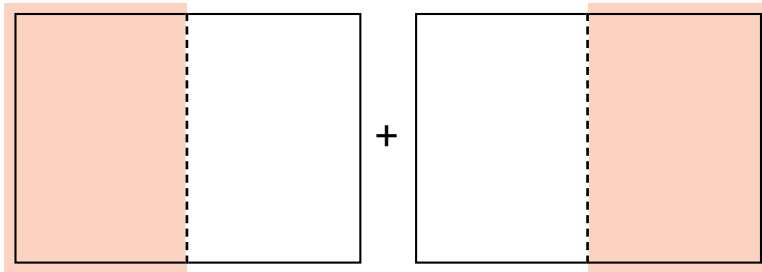
Colour all files and images must be converted to CMYK otherwise colours may change when printed.

Resolution: 300dpi at actual size.

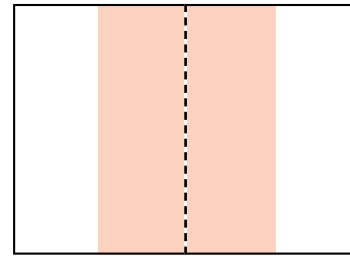
Supplying artwork can be either put on CD/DVD or uploaded on to our Dropbox account. To use it, please contact us.

Feature Sponsorship Specifications:

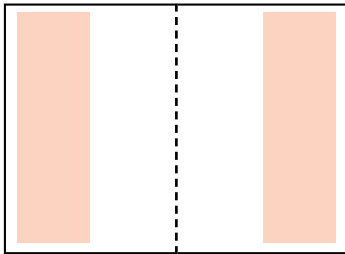
Sponsor sandwich



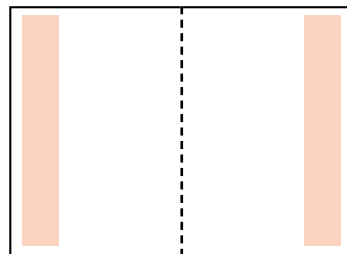
Center pillar*



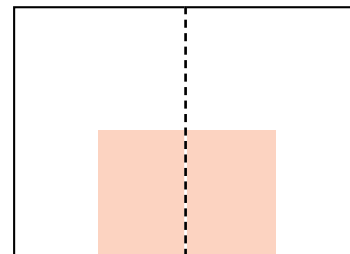
Feature bookends



Tower bookends



Fireplace*



Sponsor sandwich: 420mm(w) x 297mm(h) Please add 3mm bleed on all full page adverts and keep all text 15mm away from the page edges.

Center pillar*: 420mm(w) x 297mm(h) Please add 3mm bleed on all full page adverts and keep all text 15mm away from the page edges.

Feature bookends: 88 mm(w) x 262mm(h)

Tower bookends: 43.75 mm(w) x 262 mm(h)

Fireplace*: 205 mm(w) x 128mm(h)

File formats supported:

- ❖ **InDesign CS6 or below.** (please include all images and fonts)
- ❖ **Illustrator CS6 or below.** (please include all images and fonts)
- ❖ **Photoshop CS6 or below.** (if layered please supply fonts)

Standard File Formats : TIFF, JPEG, EPS, PDF

Colour all files and images must be converted to CMYK otherwise colours may change when printed.

Resolution: 300dpi at actual size.

Supplying artwork can be either put on CD/DVD or uploaded on to our Dropbox account. To use it, please contact us.

* For fireplace and center pillar adverts, please allow for center fold break when designing artwork.